

## Welcome to the City of St. Helena eNews

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### **City Declares Phase I and II Water Shortage Emergencies—Conservation Critical!**

With the driest recorded year on record and no relief in sight, Governor Jerry Brown declared a statewide drought emergency this week and called on “all Californians to conserve water in every way possible” with the goal of reducing water consumption statewide by 20%.

At the same time that St. Helena’s main water source, Bell Canyon, is only at 38.6% of capacity (295 acre feet versus 730 acre feet last year), our monthly consumption of water is almost 30% higher than it was last year. Without immediate and dramatic community action, we face a crisis akin to natural disasters such as flooding or hurricanes.

We are fortunate in being able to moderate our water use and reduce the potential imbalance between water supply and demand. The City Council declared a Phase I Water Shortage Emergency and subsequently adopted a Phase II Water Shortage Emergency to regulate the use of water, provide water allowances to St. Helena water customers and to establish penalties for water use above permitted levels.

We are devoting this issue of eNews to providing you with information related to the City’s Water Shortage Emergencies. City staff is available to answer questions at (707) 968-2627, by email at [water911@cityofstheleena.org](mailto:water911@cityofstheleena.org) and at City Hall.

We share a common goal as a community to minimize water use individually and community-wide. Every time I reach for the tap or to use a water-consuming appliance, I think “how can I do this using 25%, 50% or even 75% less water?” I hope all of you will adopt the State motto of “Save Our Water” and we can work together to dramatically reduce water consumption in St. Helena.

-Gary Broad, City Manager  
[garyb@cityofstheleena.org](mailto:garyb@cityofstheleena.org)



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## Phase I & Phase II Water Emergency Restrictions

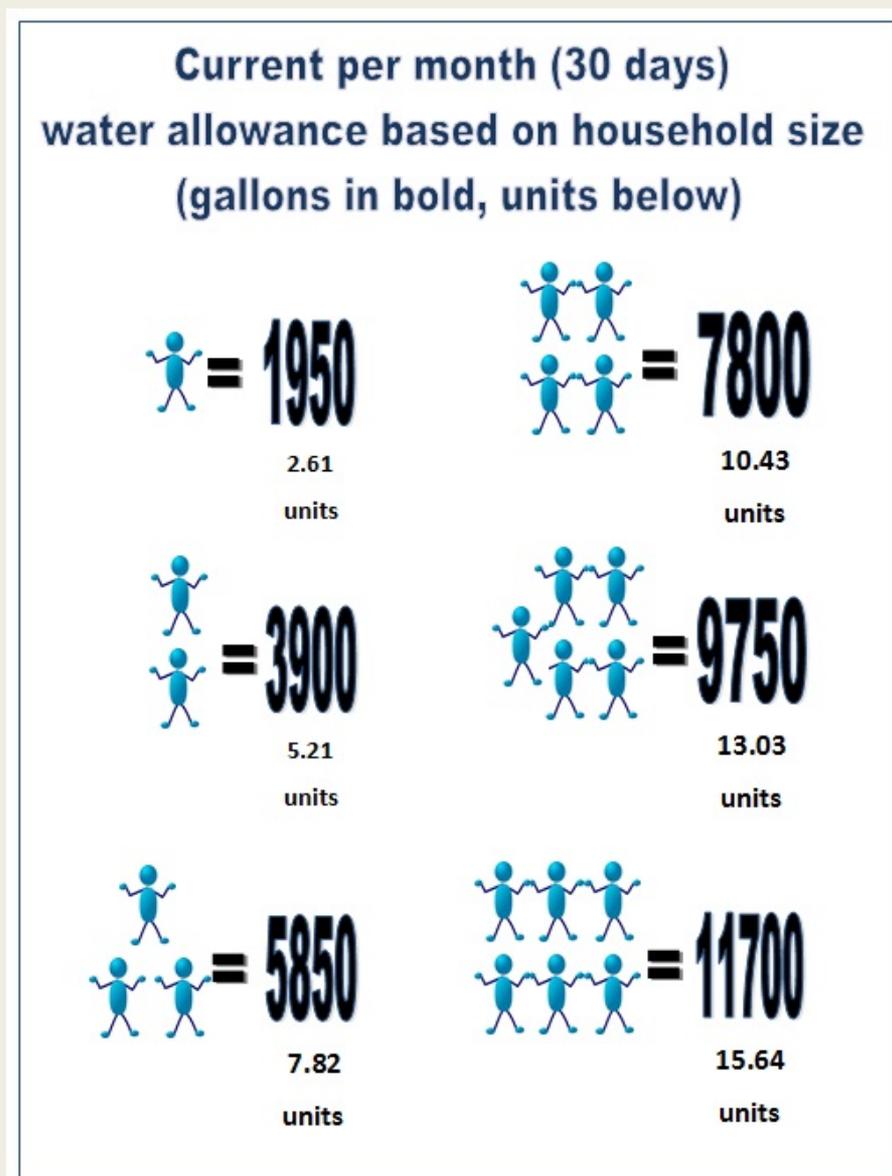
On January 14th the City Council approved a cautionary Phase I Water Shortage Emergency which became effective January 16th. On January 28th the City Council approved a Phase II Water Shortage Emergency which will be effective February 7th.

Phase I Water Shortage Emergency measures are intended to raise the public's awareness of dry conditions and to prepare for worsening conditions. Phase II Water Emergency enforces all mandatory and voluntary Phase I conservation measures and imposes the following water use restrictions listed by water user below:

### Single Family Home Users

Phase II Water Emergency enforces all mandatory and voluntary conservation measures established by Phase I and imposes the following water use restrictions for residential single-family home users listed below:

Type of Use/ User	November through March (billing cycle)	April through October (billing cycle)
Residential Single-family home	65 gallons per person per day*.  *Per person residential allocation will be determined by self-reporting the number of persons currently residing in the household obtained through a mandatory survey form mailed to all customers or can be completed online.	65 gallons per person per day.  <b>PLUS</b> 2,500 gallons per month for landscape irrigation.



## Multi-family & Mobile Home Users

Phase II Water Emergency enforces all mandatory and voluntary conservation measures established by Phase I and imposes the following water use restrictions for residential multi-family and mobile home users listed below:

Type of Use/ User	November through March (billing cycle)	April through October (billing cycle)
Residential Multi-family or Mobile home	<p>65 gallons per person per day*.</p> <hr/> <p><i>*Per person residential allocation will be determined by self-reporting the number of persons currently residing in the household obtained through a mandatory survey form mailed to all customers or can be completed online.</i></p>	<p>65 gallons per person per day.</p> <p><b>PLUS</b></p> <p>Additional landscape allocation of up to 70 gallons per day per 1,000 square feet of landscaped area*.</p> <hr/> <p><i>*In order to receive an allocation for irrigation, must submit map/sketch documenting landscape square footage to City Hall, 1480 Main Street</i></p>
<b><u>IF YOU HAVE</u></b> Dedicated lawn, landscaping, vineyard or field watered or irri- gated meter	Limited to sixty percent ( 60%) of current reference evapotranspiration as measured at California Irrigation Management Information Systems.	

## Commercial, Industrial, Institutional & Dedicated Irrigation Service Users

Phase II Water Emergency enforces all mandatory and voluntary conservation measures established by Phase I and imposes the following water use restrictions for commercial, industrial, institutional and dedicated service users listed below:

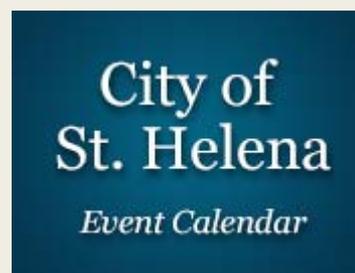
Type of Use/	November through March	April through October
Commercial, industrial, institutional with no dedicated irrigation accounts	Receive <b>10% less</b> than the average use during the four winter months of the preceding non-shortage year; but will not be required to reduce to less than sixty (60) gallons per day.	Receive <b>10% less</b> than the average use during the four winter months of the preceding non-shortage year; but will not be required to reduce to less than sixty (60) gallons per day.
Commercial, industrial, institutional with irrigation and domestic use provided by same meter	Receive <b>10% less</b> than the average use during the four winter months of the preceding non-shortage year, but will not be required to reduce to less than sixty (60) gallons per day.	Receive <b>10% less</b> than the average use during the four winter months of the preceding non-shortage year. <b>PLUS</b> Additional landscape allocation of up to 70 gallons per day per 1,000 square feet of landscaped area*.  <i>*In order to receive an allocation for irrigation, must submit map/sketch documenting landscape square footage served by City water to City Hall, 1480 Main Street.</i>
Dedicated lawn, landscaping, vineyard or field watered or irrigated meter	Limited to sixty percent (60%) of current reference evapotranspiration as measured at California Irrigation Management Information Systems.	Limited to sixty percent (60%) of current reference evapotranspiration as measured at California Irrigation Management Information Systems.

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**Mandatory Conservation Measures**



- Follow [Water Use Efficiency and Use Guidelines](#). If a customer does not follow water shortage emergency requirements, the customer must immediately install the appropriate water-saving devices in their plumbing, appliances, or improvements.
- No expansion or installation of new water-using appliances, plumbing or improvements, such as lawns, gardens, landscaping, pools, sprinkler irrigation systems, wash-down equipment, larger washing machines or garbage disposal, unless it results in more efficient water using fixtures or systems.
- New development or addition must offset new demand by an amount of water equal to the new demand. Offset must be clearly demonstrated.
- Wash cars and other vehicles only at a commercial wash facility which recycles wash water on site.
- No hard surface washing such as sidewalks and patios.
- Only install new landscaping in existing or new development that is water efficient.
- Cease operation of air-cooling outdoor misting systems



**Upcoming Events**

**February 2014**

**City Council Special Meeting**

Vintage Hall  
Tuesday, February 4th  
4:00 PM - 6:00 PM

**Planning Commission Meeting**

Vintage Hall Board Room  
Tuesday, February 4th  
6:00 PM

**City Council Special Meeting**

City Hall Conference Room  
Thursday, February 6th  
8:15 AM

**City Council Meeting**

Vintage Hall Board Room  
Tuesday, February 11th  
6:00 PM

Click [here](#) to access City Council Agendas

**President's Day Holiday**

using treated water supplied by the city.

In addition to the mandatory measures above customers of the department and members of the community are encouraged to do the following:

- Reduce indoor water use in the work places and commercial establishments by 10%.
- Eliminate non-essential water use such as topping-off swimming pools.
- All schools, social and professional groups, churches, etc., are encouraged to discuss water conservation as a regular agenda item.
- All sites with irrigated landscapes or gardens are encouraged to:
  - Turn off irrigation systems November—March.
  - Invest in SMART controllers or equivalent water-saving devices to control the operation of outdoor sprinkler systems.

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**Penalties for Non-compliance**

If you do not adhere to mandatory Water Conservation Measures.



Violation	Penalty	Additional Restriction	Timeframe
1st	Written Notice	n/a	n/a
2nd	\$0.50 per gallon over	n/a	If not paid within 15 days, penalty will automatically be billed on next water bill.
3rd	\$1.00 per gallon over	Flow-restricting device installed on meter for not less than 72 hours.	Device not removed until paid.
4th	\$1.25 per gallon over	Flow-restricting device installed on meter for not less than 5 days.	Device not removed until paid.
5th	\$1.50 per gallon over	Flow-restricting device installed on meter for indefinite period or water service discontinued.	Service not restored until paid.

**St. Helena Phase II Water Emergency Household Survey**

A Phase II Water Emergency begins February 7th. You must complete and return this survey by February 14th to ensure we can properly service your account.

A paper survey can be downloaded and printed by clicking on the image below.

Monday, February 17th  
City Hall Closed

**Planning**

**Commission Meeting**  
Vintage Hall Board Room  
Tuesday, February 18th  
6:00 PM

**City Council Meeting**  
Vintage Hall Board Room  
Tuesday, February 25th  
6:00 PM

**City Council Special Meeting**  
Carnegie Hall  
Wednesday, February 26th  
8:30 AM - 1:30 PM

Click [here](#) to "Like" us on Facebook or scan the QR code below:



City of St. Helena  
1480 Main Street  
St. Helena, CA 94574  
(707) 967-2792  
[www.cityofstheleena.org](http://www.cityofstheleena.org)

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St Helen Water Shortage Emergency Handbook Survey

**Critical! Your Action is Required!**  
**MANDATORY INFORMATION FOR YOUR WATER ALLOCATION**  
 Please complete this survey and return to City Hall.  
 St Helen Water Shortage Emergency Handbook Survey  
 Please complete and return this survey by February 14th to ensure we can properly service your account.

1. How long have you lived in this area?  
 2. How long have you lived in this area?  
 3. How long have you lived in this area?  
 4. How long have you lived in this area?  
 5. How long have you lived in this area?  
 6. How long have you lived in this area?  
 7. How long have you lived in this area?  
 8. How long have you lived in this area?  
 9. How long have you lived in this area?  
 10. How long have you lived in this area?

PLEASE RETURN TO:  
 1000 Main Street  
 St. Helena, CA 94759

English

Encuesta de Hogar de Anticipación para la Emergencia de Aguas Fase II

**Critico!! Su acción es requerida!**  
**Información obligatoria requerida para la asignación de agua.**  
 Por favor llene esta encuesta y regrese al Ayuntamiento.  
 Fase II agua emergencia comienza el 7 de febrero. Usted debe llenar y regresar esta encuesta antes del 14 de febrero de 2014 para asegurar que podemos servir su cuenta de agua.

1. ¿Cuánto tiempo ha vivido en esta zona?  
 2. ¿Cuánto tiempo ha vivido en esta zona?  
 3. ¿Cuánto tiempo ha vivido en esta zona?  
 4. ¿Cuánto tiempo ha vivido en esta zona?  
 5. ¿Cuánto tiempo ha vivido en esta zona?  
 6. ¿Cuánto tiempo ha vivido en esta zona?  
 7. ¿Cuánto tiempo ha vivido en esta zona?  
 8. ¿Cuánto tiempo ha vivido en esta zona?  
 9. ¿Cuánto tiempo ha vivido en esta zona?  
 10. ¿Cuánto tiempo ha vivido en esta zona?

REGRESAR ENCUESTA A:  
 City Hall  
 Water Department  
 1000 Main Street  
 St. Helena, CA 94759

PLEASE RETURN TO:  
 1000 Main Street  
 St. Helena, CA 94759

Spanish

Or visit [www.surveymonkey.com/s/sthelenawatersurvey](http://www.surveymonkey.com/s/sthelenawatersurvey) to complete the survey online.

**Please note that this survey is due by February 14, 2014.**



**Questions?**

Call City Water Shortage Hotline

**(707) 968-2627**

Email: [water911@cityofsthelena.org](mailto:water911@cityofsthelena.org)

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**City Seeks Volunteers for Water Advisory Board**



**Opportunity knocks for you to have a role in the City's Water Shortage Emergencies**

The City Council is seeking members for a Water Advisory Board

established for the purposes of granting permits for the use of water, exceptions to water conservation measures or for water connections otherwise prohibited, and for hearing appeals.

The Board will be comprised of one city council member, one planning commissioner, one winery customer, and two members of the public at large, one of whom shall be solely a residential customer. The Director of Public Works is an ex officio member of this board. Unless the city council otherwise directs, the board will disband when the water emergency is no longer in effect. The Water Advisory Board shall have access to all records in the possession of the City's Water Enterprise necessary in its judgment to perform its duties, including customer records. The Board shall maintain the confidentiality of individual customer records unless the Board determines by resolution that release of such information is necessary in the pursuit of its duties.

Interested parties are encouraged to fill out an application from the City's website [www.cityofsthelena.org](http://www.cityofsthelena.org) or click [here](#) to download the application. **The application deadline is open until filled.**

For more information, please contact City Clerk Delia Guijosa at [cityclerk@cityofsthelena.org](mailto:cityclerk@cityofsthelena.org).

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### 11th Annual Water Conservation Showcase

Since 2004, the Water Conservation Showcase has brought together experts, innovative products and services, and the sustainable development community to address one of the largest concerns of Californians: water. USGBC-NCC partners with Pacific Gas & Electric (PG&E) and East Bay Municipal Utility District (EBMUD) to bring together local and national experts to address water conservation topics including policies, rebates, business case studies, treatment innovations, storm-water management, low impact development, water supply history and future, and water reuse solutions.

#### **EVENT DETAILS**

**Tuesday, March 25, 2014**  
**9 AM - 6 PM**  
**PG&E Pacific Energy Center**  
**851 Howard St.**  
**San Francisco**

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### **KICKOFF OF 2014 – 2015 CAPACITY-BUILDING ARTS AND CULTURE GRANT APPLICATION PROCESS**



The Napa County Arts and Culture Advisory Committee has announced a call for grant applications from eligible Napa County 501(c)3 arts and culture organizations. Interested? Attend one of the Committee's grant workshops on February 11th or 25th and apply by March 25th. For more information, please review the 2014 grant guidelines and Timeline for 2014 Grant Process at: <http://www.countyofnapa.org/ceo/arts/>.

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Thank you for signing up to the St. Helena Newsletter.

**Our mailing address is:**

City of St. Helena

1480 Main Street

St. Helena, CA 94574

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The MailChimp logo is displayed in a white, cursive font within a light gray rectangular box.