



**WATER CONSERVATION**

**August 23, 2016**

The poster features a light gray background with several water droplets of various sizes scattered across it. In the top right corner, there is a circular logo for the City of St. Helena, which includes a bunch of green grapes and the text 'CITY OF ST. HELENA'.



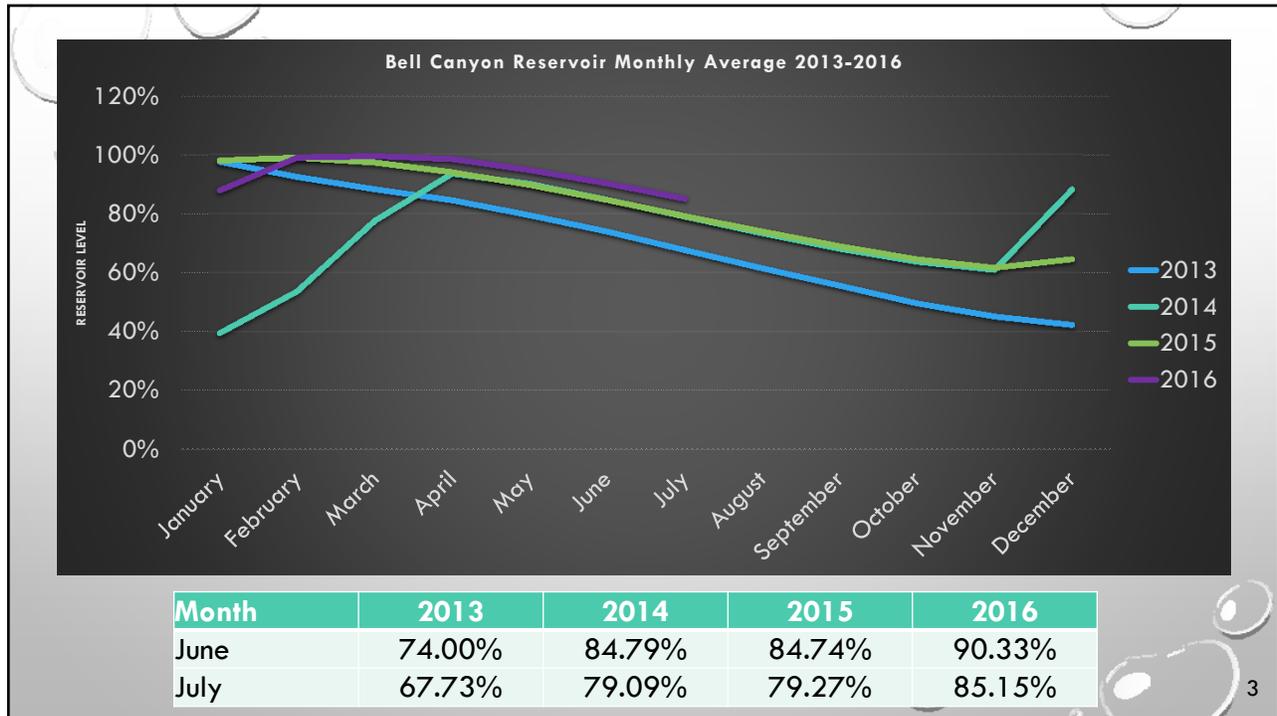
**Save Water and  
Get Rebates!**

**¡Ahorre Agua y  
Reciba Descuentos!**

[www.cityofstheleena.org/water](http://www.cityofstheleena.org/water)

Scheduled mailing date:  
**August 24<sup>th</sup>, 2016**

The flyer has a white background with a blue water splash at the top. It features the City of St. Helena logo in the top left corner. Below the splash, there is a photograph of a small brown and white dog sitting. At the bottom, there is a rounded rectangular box containing the website URL.



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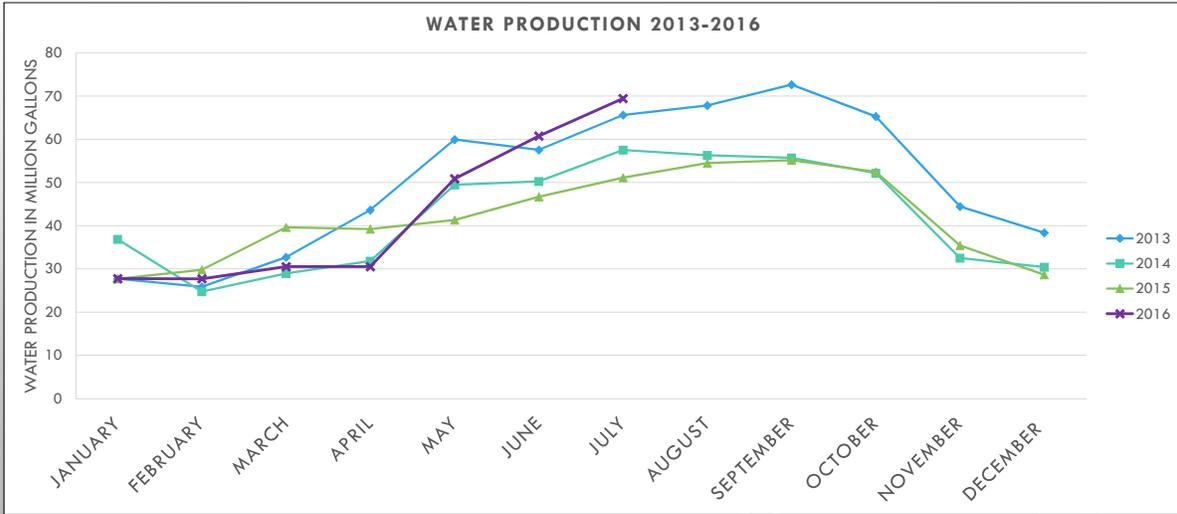
**HISTORICAL WATER PRODUCTION**

	2013 to 2015	2013 to 2016
January	-0.17%	0.07%
February	15.29%	7.18%
March	21.17%	-6.67%
April	-10.11%	-30.05%
May	-31.06%	-15.17%
June	-18.91%	5.52%
July	-22.11%	5.84%
August	-19.66%	
September	-24.05%	
October	-19.59%	
November	-20.37%	
December	-25.37%	

Average reduction  
June-December 2015:  
-21.32%

Drought Reporting Regulations Began

# WATER PRODUCTION



Water Conservation. IT'S FOR LIFE.



**Save money & water  
with turf rebates.**

Water Conservation. **IT'S FOR LIFE.** [SaveOurWater.com](http://SaveOurWater.com) 

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*Leaks are a drain*

Fixing leaks can save  
**110 gallons** each month.

Water Conservation. **IT'S FOR LIFE.** [SaveOurWater.com](http://SaveOurWater.com) 

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# WATER CONSERVATION

- Water and Waste Water Rate Study
  - Existing Water Agreements
  - Continue outreach
    - Fix a leak and Notifications
    - Water Neutrality
    - Conservation
  - Clothes Washer Rebate Program
- Outreach**
- May-October: Farmer's Market  
Monthly Outreach
  - Direct Mail with information on rebate programs (bilingual)

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## Ad Hoc Revenue Source Task Force



Tuesday  
September 13, 2016  
@ 1 pm

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